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**SCULLY, SCOTT, MURPHY  
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# Fax

**To:** Examiner Ba Huynh  
Group Art Unit: 2179  
Confirmation No.: 8004

**From:** John S. Sensny, Esq.

**Fax:** 703-872-9306

**Pages:** 20 (Including fax cover sheet)

**Phone:**

**Date:** November 12, 2004

**Re:** Alexander Zlatsin, et al.

US Serial No. 09/770,978

**CC:**

Filed: January 26, 2001

Docket No.: YOR920000427US1 (13772)

## AMENDMENT UNDER 37 C.F.R. §1.111

Transmitted herewith are the following:

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2. Amendment under 37 C.F.R. §1.111
3. Certificate of Transmission By Facsimile, dated November 12, 2004 (in duplicate)

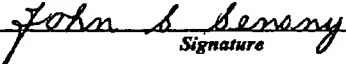
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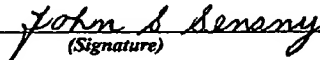
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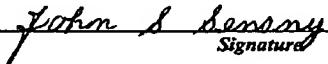
<b>CERTIFICATE OF TRANSMISSION BY FACSIMILE (37 CFR 1.8)</b>			<b>Docket No.</b>
Applicant(s): <b>Alexander Zlatsin, et al.</b>			<b>YOR920000427US1 (13772)</b>
<b>Application No.</b> 09/770,978	<b>Filing Date</b> January 26, 2001	<b>Examiner</b> Ba Huynh	<b>Group Art Unit</b> 2179
Invention: <b>ICONIC REPRESENTATION OF CONTENT</b>			
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P18/REV02

<b>AMENDMENT TRANSMITTAL LETTER (Large Entity)</b>				<b>Docket No.</b> YOR920000427US1 (13772)	
Applicant(s): Alexander Zlatsin, et al.					
Application No. 09/770,978	Filing Date January 26, 2001	Examiner Ba Huynh	Customer No. 23389	Group Art Unit 2179	Confirmation No. 8004
Invention: <b>ICONIC REPRESENTATION OF CONTENT</b>					
<b>COMMISSIONER FOR PATENTS:</b>				<b>RECEIVED CENTRAL FAX CENTER NOV 12 2004</b>	
Transmitted herewith is an amendment in the above-identified application. The fee has been calculated and is transmitted as shown below.					
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TOTAL CLAIMS	19 -	22 =	0 x	\$18.00	\$0.00
INDEP. CLAIMS	6 -	8 =	0 x	\$86.00	\$0.00
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00
<b>TOTAL ADDITIONAL FEE FOR THIS AMENDMENT</b>					<b>\$0.00</b>
<input checked="" type="checkbox"/> No additional fee is required for amendment. <input type="checkbox"/> Please charge Deposit Account No. _____ in the amount of _____ <input type="checkbox"/> A check in the amount of _____ to cover the filing fee is enclosed. <input checked="" type="checkbox"/> The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account <b>50-0510/IBM</b> <input checked="" type="checkbox"/> Any additional filing fees required under 37 C.F.R. 1.16. <input checked="" type="checkbox"/> Any patent application processing fees under 37 CFR 1.17. <input type="checkbox"/> Payment by credit card. Form PTO-2038. <b>WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.</b>					
 Signature			Dated: November 12, 2004		
John S. Sensny Registration No. 28,757  Scully, Scott, Murphy & Presser 400 Garden City Plaza Garden City, New York 11530 (516) 742-4343			<div style="border: 1px solid black; padding: 5px;"><p>I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on _____ (Date) _____</p><p>_____ Signature of Person Mailing Correspondence</p><p>_____ Typed or Printed Name of Person Mailing Correspondence</p></div>		
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P11LARGE/REV08

<b>CERTIFICATE OF TRANSMISSION BY FACSIMILE (37 CFR 1.8)</b>			Docket No. <b>YOR920000427US1 (13772)</b>
Applicant(s): <b>Alexander Zlatsin, et al.</b>			
Application No. <b>09/770,978</b>	Filing Date <b>January 26, 2001</b>	Examiner <b>Ba Huynh</b>	Group Art Unit <b>2179</b>
Invention: <b>ICONIC REPRESENTATION OF CONTENT</b>			
<p>I hereby certify that this <u>AMENDMENT 37 C.F.R. §1.111</u>  <small>(Identify type of correspondence)</small></p> <p>is being facsimile transmitted to the United States Patent and Trademark Office (Fax. No. <u>(703) 872-9306</u>)</p> <p>on <u>November 12, 2004</u>  <small>(Date)</small></p> <div style="text-align: right; margin-top: 100px;"> <u>John S. Sensny</u>  <small>(Typed or Printed Name of Person Signing Certificate)</small>    <small>(Signature)</small> </div>			
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<b>AMENDMENT TRANSMITTAL LETTER (Large Entity)</b>				Docket No. <b>YOR920000427US1 (13772)</b>	
Applicant(s): <b>Alexander Zlatsin, et al.</b>					
Application No. <b>09/770,978</b>	Filing Date <b>January 26, 2001</b>	Examiner <b>Ba Huynh</b>	Customer No. <b>23389</b>	Group Art Unit <b>2179</b>	Confirmation No. <b>8004</b>
Invention: <b>ICONIC REPRESENTATION OF CONTENT</b>					
<b>COMMISSIONER FOR PATENTS:</b>					
Transmitted herewith is an amendment in the above-identified application. The fee has been calculated and is transmitted as shown below.					
<b>CLAIMS AS AMENDED</b>					
	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE
TOTAL CLAIMS	19 -	22 =	0 x	\$18.00	\$0.00
INDEP. CLAIMS	6 -	8 =	0 x	\$86.00	\$0.00
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00
<b>TOTAL ADDITIONAL FEE FOR THIS AMENDMENT</b>					<b>\$0.00</b>
<input checked="" type="checkbox"/> No additional fee is required for amendment. <input type="checkbox"/> Please charge Deposit Account No. _____ in the amount of _____ <input type="checkbox"/> A check in the amount of _____ to cover the filing fee is enclosed. <input checked="" type="checkbox"/> The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account <b>50-0510/IBM</b> <input checked="" type="checkbox"/> Any additional filing fees required under 37 C.F.R. 1.16. <input checked="" type="checkbox"/> Any patent application processing fees under 37 CFR 1.17. <input type="checkbox"/> Payment by credit card. Form PTO-2038.					
<b>WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.</b>					
 _____ Signature			Dated: <b>November 12, 2004</b>		
<b>John S. Sensny</b> <b>Registration No. 28,757</b>  <b>Scully, Scott, Murphy &amp; Presser</b> <b>400 Garden City Plaza</b> <b>Garden City, New York 11530</b> <b>(516) 742-4343</b>			<div style="border: 1px solid black; padding: 5px;">         I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to "Commissions for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on _____          _____          (Date)           _____          Signature of Person Mailing Correspondence           _____          Typed or Printed Name of Person Mailing Correspondence       </div>		
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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants: Alexander Zlatsin, et al.

Examiner: Ba Huynh

Serial No: 09/770,978

Art Unit: 2179

Filed: January 26, 2001

Docket: YOR920000427US1 (13772)

For: ICONIC REPRESENTATION OF CONTENT

Dated: November 12, 2004

Confirmation No.: 8004

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450**AMENDMENT UNDER 37 C.F.R. §1.111**

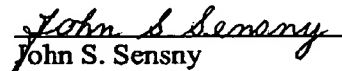
Sir:

In response to the Office Action of August 12, 2004, please amend the subject patent application as follows:

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